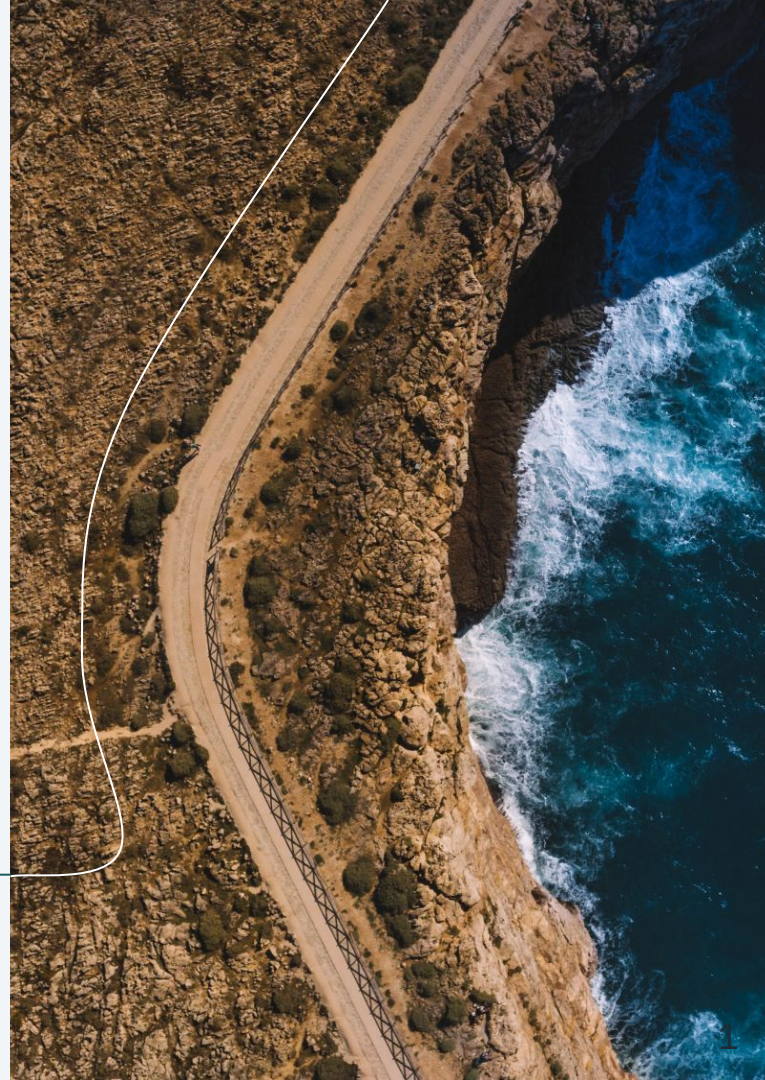


Emissions Reporting

Understanding underlying risk



“No stories without numbers, and no numbers without stories”

Carbon measurement is hard because companies lack expertise in discerning measurement uncertainty. Confidence in uncertainty analysis allows companies to identify areas of risk in their reduction strategies. Standardization of measurement programs facilitates alignment across an organization and ultimately expedites the realization of targets.

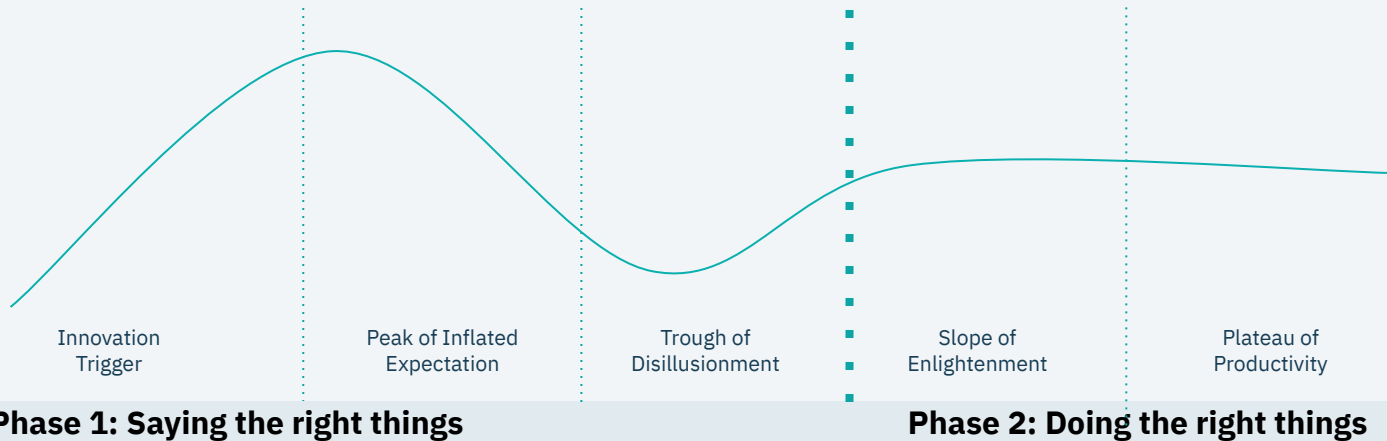
Choosing the right methodologies and practices allow a company's decarbonization strategy to scale most efficiently.





All supply chains need a Measurement, Reporting and Verification (MRV) program.

The emerging carbon tech hype cycle and evolution to maturity



[\(Gartner\)](#)

Baseline Calc CH4 Emissions (mt)

2,545

Baseline Measured CH4 Emissions (mt)

2,187

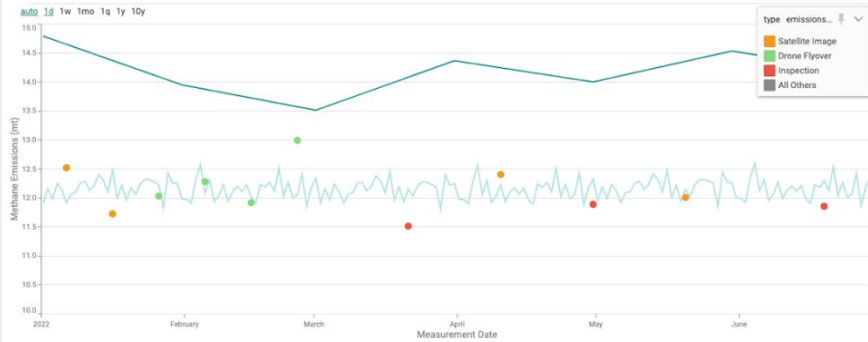
Reconciled CH4 Emissions (mt)

2,181

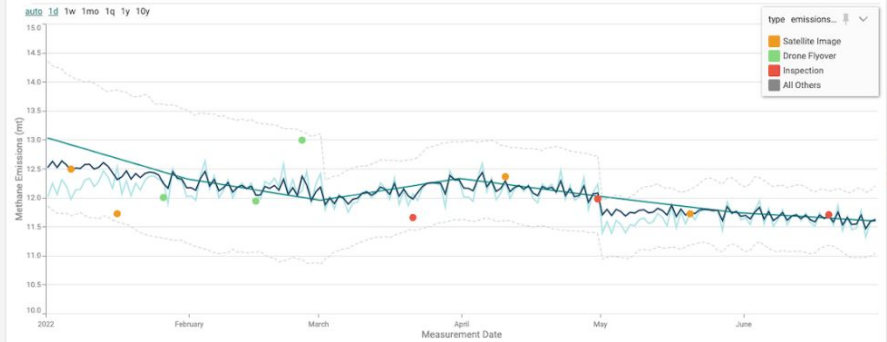
Avg. Reconciled Uncertainty

2.55

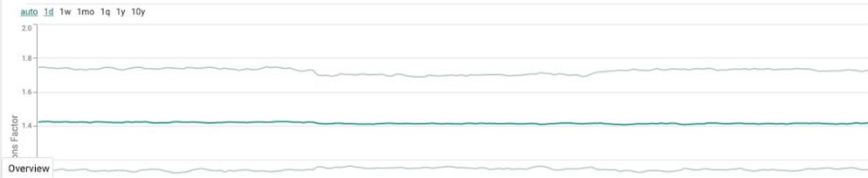
Baseline Calculated Methane Emissions



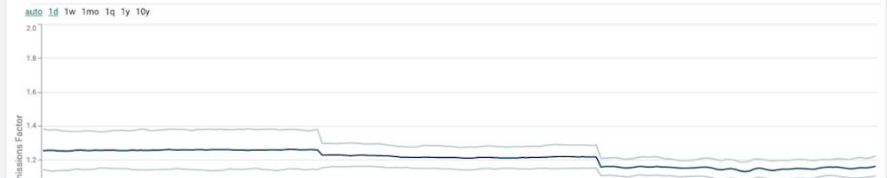
Reconciled Methane Emissions



Baseline Emissions Factor



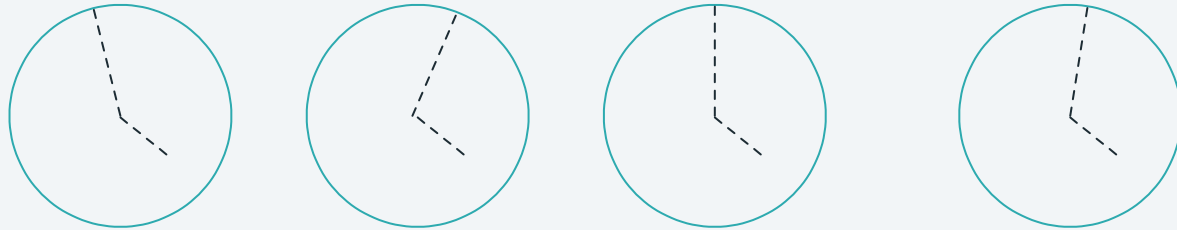
Adjusted Emissions Factor





More measurement doesn't tell a better story.

“You have four clocks, and you can't tell time”



Lack of uncertainty and tolerance analysis leaves your metrics indefensible to regulators, investors and stakeholders